



# Classified marketplace

OTHER DISPLAY AND LINER RATES Rates effective Oct. 1, 2007



Rates for Business advertising running in the Classified section that do not qualify for private party rates and packages.  
Call 843-626-8555 for the best rates for your advertising needs.

## Classified Other Display

2008 Contract Level	Contract Inches	Days 1 & 2	Days 3 thru 6	Days 7 thru 13	Days 14+	Sunday & Holidays
1	Open	\$22.37	\$21.23	\$20.36	\$19.50	\$26.28
5	105	\$19.93	\$19.04	\$18.15	\$17.29	\$23.25
10	210	\$19.21	\$17.88	\$16.72	\$16.01	\$22.23
12	308	\$18.48	\$17.17	\$16.58	\$15.73	\$21.65
14	625	\$17.76	\$17.04	\$15.88	\$15.59	\$20.65
16	933	\$17.47	\$16.74	\$15.73	\$15.17	\$20.22
18	1250	\$17.18	\$16.17	\$15.46	\$15.02	\$19.93
20	2500	\$16.75	\$15.89	\$15.17	\$14.74	\$19.35
22	3750	\$16.31	\$15.59	\$14.89	\$13.90	\$19.06
24	6250	\$16.03	\$15.31	\$14.46	\$13.75	\$18.78
25	9450	\$15.89	\$14.78	\$14.03	\$13.47	\$18.63
26	12500	\$15.73	\$14.31	\$13.90	\$13.18	\$18.20
28	18750	\$15.31	\$14.16	\$13.47	\$13.04	\$17.63
30	31250	\$14.59	\$13.89	\$13.18	\$12.76	\$17.32
33	37500	\$14.15	\$13.60	\$12.62	\$12.34	\$16.17

## Classified Other Liners

2008 Contract Level	Contract Inches	Days 1 & 2	Days 3 thru 6	Days 7 thru 13	Days 14+	Sunday & Holidays
1	Open	\$2.23	\$2.12	\$2.03	\$1.95	\$2.62
5	105	\$1.99	\$1.90	\$1.81	\$1.73	\$2.32
10	210	\$1.92	\$1.78	\$1.67	\$1.60	\$2.22
12	308	\$1.84	\$1.71	\$1.65	\$1.57	\$2.16
14	625	\$1.77	\$1.70	\$1.58	\$1.55	\$2.06
16	933	\$1.74	\$1.67	\$1.57	\$1.51	\$2.02
18	1250	\$1.71	\$1.61	\$1.54	\$1.50	\$1.99
20	2500	\$1.67	\$1.58	\$1.51	\$1.47	\$1.93
22	3750	\$1.63	\$1.55	\$1.48	\$1.39	\$1.90
24	6250	\$1.60	\$1.53	\$1.44	\$1.37	\$1.87
25	9450	\$1.58	\$1.47	\$1.40	\$1.34	\$1.86
26	12500	\$1.57	\$1.43	\$1.39	\$1.31	\$1.82
28	18750	\$1.53	\$1.41	\$1.34	\$1.30	\$1.76
30	31250	\$1.45	\$1.38	\$1.31	\$1.27	\$1.73
33	37500	\$1.41	\$1.36	\$1.26	\$1.23	\$1.61

### Contact Info

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